

— hi there! I'm

# Nikola

## product designer

behind the **NP Neat Pixel Agency**

JUST A HIGHLY DRIVEN PRODUCT DESIGNER WITH TEAM OF. ADDICTED TO PRODUCT VALIDATION. MENTORING PASSIONATE ROOKIES. MANAGING MULTIPLE DESIGN TEAMS. BEST WINGMAN FOR SALES CALLS

### EXPERIENCE

MAY 2024 - PRESENT  
**PRODUCT DESIGN EXPERT**  
NEAT PIXEL

PRODUCT OWNER, STRATEGIST, MANAGER AND DESIGNER, LEADING FULL TEAMS, DISCOVERY WORKSHOPS, CONDUCTING MARKET RESEARCH, AND CRAFTING DESIGN SOLUTIONS THROUGH MULTIPLE FIDELITY PHASES. I ENSURE SEAMLESS IMPLEMENTATION THROUGH DETAILED DOCUMENTATION AND HANDOFF, HELPING BUSINESSES ACHIEVE USER-CENTERED SUCCESS.

JUL. 2021 - MAY 2024  
**PRODUCT DESIGN TEAM LEAD**  
CINNAMON

COLLABORATED AND LEAD 30+ PROJECTS OVER SPAN OF ALMOST 3 YEARS. BUILDING DESIGNS FROM VALIDATION TO FINAL DELIVERY. SECOND PART OF MY ROLE WAS FOCUSED TOWARDS MANAGING TEAM, PLANING AND SUPPORTING DEPARTMENTS GOALS, SALES AND MARKETING.

MAR. 2021 - JUN. 2021.  
**UX/UI DESIGNER**  
MAGMELL STUDIO

AS A UX UI DESIGNER, I WAS PRIMARILY RESEARCHING AND PROPOSING SOLUTIONS FOR CLIENT AND INTERNAL PROJECTS. DUE TO COVID, THE TEAM COULDN'T KEEP ON WITH THE DESIGN TEAM AND MY WORK COME TO AN END.

NOV. 2019 - AUG. 2020.  
**CO-FOUNDER, PRODUCT AND BRAND DESIGNER**  
HACKBELGRADE 2020

HACKBELGRARE 2020 IS A HACKATHON ORGANISATION THAT WAS CREATED TO BUILD THE LARGEST HACKATHON IN EASTERN PART OF EUROPE. MY MAIN RESPONSIBILITIES WERE BUILDING BRAND IDENTITY, CUSTOMER CONTACT, MARKETING, PLANNING

JUN. 2019 - PRESENT  
**CO-FOUNDER, PRODUCT CONSULTANT**  
HILBERT SPACE

HILBERT SPACE IS A COMPANY FOUNDED TO CREATE PROJECT CALLED PBS. MY WORK WAS FOCUSED ON PROJECT IDEA DEVELOPMENT, MANAGEMENT AND UX/UI DESIGN. CURRENTLY I WORK AS A CONSULTANT.

MAR. 2017 - JAN. 2019  
**GRAPHIC DESIGNER**  
BELGRADE OPEN SCHOOL

AFTER GOING THROUGH THE INTERNSHIP, I NOTICED HOW MUCH MORE TIME I WAS DEVOTING TO DESIGN AND SWITCHED TO DESIGN. I MADE MATERIAL FOR MARKETING CAMPAIGNS AND CONFERENCES AS WELL AS UI DESIGN FOR VARIOUS WEBSITES.

JAN. 2017 - MAR. 2017  
**FRONT-END DEVELOPER**  
REDFORESTLAB

COLLABORATED AND LEAD 30+ PROJECTS OVER SPAN OF ALMOST 3 YEARS. BUILDING DESIGNS FROM VALIDATION TO FINAL DELIVERY. SECOND PART OF MY ROLE WAS FOCUSED TOWARDS MANAGING TEAM, PLANING AND SUPPORTING DEPARTMENTS GOALS, SALES AND MARKETING.

JUL. 2021 - PRESENT  
**FRONT-END DEVELOPER**  
"PARKINBG" STARTUP

WITH TWO PROFESSORS FORM COLLEGE AND FEW COLLEAGUES IN TEAM WE TRIED TO IMPLEMENT PARKING SOLUTION TO STREETS OF BELGRADE. FAILED. WE DIDN'T HAVE OPERATIONAL SKILLS.

JUL 2015 - JUL 2018  
**STUDIES AT INFORMATION TECHNOLOGY SCHOOL**  
DEPARTMENT FOR E-COMMERCE

### INDUSTRIES

E-SHOP, FINANCE, SELF CARE, HEALTH, MARKETING, EMERGENCIES, EVENT MANAGEMENT, AUDIO, AUTOMOTIVE & MANY MORE

### FILED OF INTEREST

PRODUCT VALIDATION, DISCOVERY WORKSHOPS, RESEARCH, TESTING, DESIGN OPS, TEAM MANAGEMENT, LARGE SCALE DESIGN DOC. MANAGEMENT

### INTERVIEWS

CHECK OUT MY INTERVIEW FROM MID '23 WITH STARTIT.RS AND ITINDUSTRIJA.COM ON MY ROLE AS A TEAM LEAD  
[READ ON ITINDUSTRIJA.COM](#) →

### ACHIEVEMENTS

2019  
**NTI AWARD**

NTI IS AN AWARD FOR THE BEST TECHNICAL INNOVATION IN SERBIA, WHERE PROJECTS ARE EVALUATED IN RELATION TO THE QUALITY OF THE BUSINESS PLAN AND TECHNICAL IMPLEMENTATION. WITH THE TEAM, I REACHED THE FINALS AND WON 6TH PLACE OUT OF 140 IDEAS.

2019  
**GOOGLE LAUNCHPAD**

GOOGLE LAUNCHPAD WAS A CERTIFIED PROGRAM BY GOOGLE, WHEREIN PARTICIPATING TEAMS WOULD SHOWCASE THEIR IDEAS. IF SELECTED, AS WE WERE, THEY WOULD UNDERGO A VALIDATION PROCESS FOR THEIR IDEA WITH THE GUIDANCE OF MENTORS.

2018  
**ALUMNI BELGRADE OPEN SCHOOL**

BELGRADE OPEN SCHOOL IS AN NGO THAT BRINGS TOGETHER BETWEEN 20 AND 30 STUDENTS EACH YEAR FROM ABOUT 300 CANDIDATES. MULTIDISCIPLINARY LECTURES INITIATE DISCUSSIONS AND INFLUENCE THE DEVELOPMENT OF ATTITUDES. THE ALUMNI COMMUNITY HAS AROUND 2,000 MEMBERS FROM OVER 30 GENERATIONS.

2018  
**LECTURER AT IT WINTER CAMP**

DUE TO THE PROJECTS AND PANELS IN WHICH I PARTICIPATED RELATED TO DIGITALISATION, I HAD THE PRIVILEGE TO GIVE A LECTURE AT THE WINTER CAMP OF ELECTRICAL ENGINEERING SCHOOLS IN SERBIA.

2011  
**ATTENDEE OF THE REGIONAL TALENT CENTER**

AS A STUDENT OF THE TALENT CENTRE IN 2011 I HAD THE CHANCE TO WORK WITH THE BEST PARTICIPANTS OF MY GENERATION ON VARIOUS PROJECTS AND DEVELOP MULTIDISCIPLINARY SKILLS.